



**first
star**
putting children first™



Come be a Kid Again!

November 15, 2009 ★ 4:00 pm

Wilshire Ebell ★ 743 S. Lucerne Blvd. ★ Los Angeles, CA 90005

Sponsorship & Ticket Purchase Form

Sponsorship Packages:

- Coast-to-Coast Sponsor \$60,000
- Premiere Sponsor \$50,000
- Benefactor Sponsor \$25,000
- Patron Sponsor \$10,000
- Friend Sponsor \$5,000

Printed Program Packages:

- Back Cover of the Program* \$10,000
- Inside Front Cover* \$5,000
- Inside Back Cover* \$5,000

Digital Advertisement Packages:

- Platinum Advertisement \$3,000
- Gold Advertisement \$2,000
- Silver Advertisement \$1,500
- Bronze Advertisement \$1,000
- Half Size Advertisement \$500

Individual & Family Event Tickets:

- Family package \$825
Ticket Quantity: _____
- Individual Event Ticket: \$350
Ticket Quantity: _____
- Children's Event Ticket: \$125
Ticket Quantity: _____

Donations:

- Additionally, I/we will contribute \$_____ to support First Star.
- I am/We are not able to attend, but would like to contribute \$_____ to First Star.

*Please email your ad or logo to robin@lpaevents.com by **October 30, 2009**. Ad/Logo formats: .eps, .jpg, or .gif. We will be to assist you in preparation of your message. Please include any exact requirements or specific requests.*

Date: _____ Name: _____

Business or Organization: _____

Complete Address: _____

Telephone: _____ Fax: _____

Email: _____ May we add you to our mailing list? Yes No

Visa/MasterCard/Amex: _____ Exp: _____ Card Verification Code: _____

Billing Address, if different: _____

Signature: _____

Please make check payable to **First Star** ★ Tax ID#: 31-1719436

Mail to: First Star c/o Levy Pazanti & Associates

9911 W. Pico Blvd., Ste. 510, Los Angeles, CA 90035

Fax to: 310-201-5053 ★ **Email:** celebration@firststar.org

For more information, please call Robin Winston at (310) 201-5033 or visit www.firststar.org
Information Card #R0277 on file with the City of Los Angeles Charitable Serves 213-978-1144

Sponsorship & Ticket Packages

Celebration for Children's Rights ★ November 15, 2009 ★ 4:00pm
Wilshire Ebell ★ 743 S. Lucerne Blvd. ★ Los Angeles, CA 90005

First Star Coast-to-Coast Sponsor **\$60,000**

All benefits of the Premiere Sponsorship below at Celebration for Children's Rights in Los Angeles plus a special sponsorship package at First Star's Shine the Light on Children's Rights event on November 10, 2009 in Washington, DC. This package includes the following at the Washington, DC event:

- ☆ **Bonus:** Your logo on the step and repeat both events in Los Angeles, CA and in Washington, DC
- ☆ 20 Event tickets
- ☆ Signage at the event with company logo
- ☆ Full page ad on the back cover of evening's program (subject to availability)
- ☆ Name listed as Coast-to-Coast Sponsor in all print and electronic media when possible
- ☆ Incorporation of your company's logo on First Star's website
- ☆ Full size digital ad placed in the Coast-to-Coast Ad section digital ad journal
- ☆ Identification of your company as a Coast-to-Coast Sponsor in the First Star Newsletter, with readership of over 4,000 people, nationwide

Premiere Sponsor **\$50,000**

- ☆ 30 Event tickets (with most preferred seating during performance) and reserved dinner seating
- ☆ Full ad in the Premiere section of the digital tribute journal
- ☆ Back cover of the printed program*
- ☆ Name listed as Premiere Sponsor in all print/electronic media when possible
- ☆ Signage at the event
- ☆ Incorporation of your company logo on First Star website
- ☆ Identification of your company as a Patron Sponsor in First Star newsletter with readership of over 4,000 people nationwide.

Benefactor Sponsor **\$25,000**

- ☆ 20 Event tickets (with preferred seating during performance)
- ☆ Full ad in the Benefactor section of the digital tribute journal
- ☆ Inside cover of the printed program*
- ☆ Name listed as Benefactor Sponsor in all print/electronic media when possible
- ☆ Signage at the event
- ☆ Incorporation of your company logo on First Star website
- ☆ Identification of your company as a Benefactor Sponsor in First Star newsletter with readership of over 4,000 people nationwide.

Patron Sponsor **\$10,000**

- ☆ 10 Event tickets (with preferential seating during performance)
- ☆ Full ad in the Patron section of the digital tribute journal
- ☆ Name listed as Patron Sponsor in all print/electronic media when possible
- ☆ Signage at the event
- ☆ Incorporation of your company logo on First Star website
- ☆ Identification of your company as a Patron Sponsor in First Star newsletter with readership of over 4,000 people nationwide.

Friend Sponsor **\$5,000**

- ☆ 10 Event tickets (with open seating during performance)
- ☆ Name listed as Friend Sponsor in the digital tribute journal, in all print/electronic media when possible
- ☆ Signage at the event
- ☆ Incorporation of your company logo on First Star website
- ☆ Identification of your company as a Friend Sponsor in First Star newsletter with readership of over 4,000 people nationwide.

For more information, please contact Robin Winston at (310) 201-5033 or robin@lpaevents.com

Printed Advertisement Packages

Back Cover	\$10,000
<i>Full-size advertisement printed on the back cover of the program*</i>	
Inside Front	\$5,000
<i>Full-size advertisement printed on the inside front of the program*</i>	
Inside Back	\$5,000
<i>Full-size advertisement printed on the inside back of the program*</i>	

**subject to availability*

Digital Advertisement Packages

First Star will display your logo on multiple screens located around the venue. The logos and advertisements of all our sponsors will rotate throughout the evening. The larger the sponsorship, the more time your logo will display throughout the night. We have a range of packages that can fit the budget and the needs of any business.

Platinum Ad Sponsor	\$3,000
<i>Full Size advertisement, listed as Platinum Sponsor, and the most display time.</i>	
Gold Ad Sponsor	\$2,000
<i>Full Size advertisements, listed as Gold Ad Sponsor.</i>	
Silver Ad Sponsor	\$1,500
<i>Full Size advertisement, listed as Silver Ad Sponsor.</i>	
Bronze Ad Sponsor	\$1,000
<i>Full Size advertisement, listed as Bronze Sponsor.</i>	
Half Page Sponsor	\$500
<i>Half Size advertisement, listed as Bronze Ad Sponsor.</i>	

Event Tickets

Family Package	\$825
<i>2 Adult tickets and 2 Children's Tickets.</i>	
Individual Adult Ticket	\$350
Individual Child Ticket	\$125

For more information, please contact Robin Winston at (310) 201-5033 or robin@lpaevents.com

First Star is dedicated to improving the lives of America's abused and neglected children by strengthening their rights, illuminating systemic failures, and igniting reform to correct them. We pursue our mission through research, public engagement, policy advocacy, and litigation.