



Led by Technology, Grounded in Social Justice



## What is the First Star National STEAM Academy?

The **First Star National STEAM (Science, Technology, Engineering, Arts and Math) Academy** will expand our programming to include a national learning platform led by technology and grounded in social justice. First Star will be building the virtual **First Star National STEAM Academy** through partnerships with universities throughout the country in addition to individuals and companies that will assist in developing age-appropriate, culturally responsive content. The **First Star National STEAM Academy** aims to increase teenage foster youth engagement in STEAM careers with a series of interactive “Tech Talks” led by positive STEAM professionals, as well as the expansion of technology in driving learning opportunities. Our objective is to guide more foster youth towards exciting STEAM careers with increased earning potential to help break the cycle of poverty and provide a greater opportunity to contribute to their community.



## SPONSORSHIPS

## Sponsor Applications Open Now!



### Title Sponsor

For \$50,000, the Title Sponsor receives:

- Logo and recognition as Title Sponsor in all Tech Talk episodes
- Inclusion in marketing materials including: Press Release, First Star website; First Star social channels; First Star email campaign
- Lead one Tech Talk
- Participation in certification/award ceremony at completion of program-message to our scholars
- Logo inclusion on First Star Scholar STEAM Academy Tee-shirts

### Supporting Sponsor

For \$25,000 each, 3 Supporting Sponsors will receive:

- Logo and recognition as supporting sponsor in each Tech Talk episode
- Inclusion in marketing materials including: Press Release; First Star Website, First Star social channels, First Star email campaign
- Recognition in certification/award ceremony at completion of program
- Logo inclusion on First Star Scholar STEAM Academy Tee-shirts

### Episode Sponsor

For \$5,000 each, 10 Episode Sponsors will receive:

- Inclusion in one of 10 educational Tech Talk episodes
- Mention and Logo (media permitting) in marketing materials leading up to the sponsored episode to be included on the First Star website, First Star Socials & First Star email campaign
- In-show logo recognition as an Episode Sponsor

## How Can You Get Involved with the First Star National STEAM Academy?

We Want to Hear from YOU!

- Are you able to join us as a sponsor of the First Star National STEAM Academy?
- Are you a STEAM professional open to hosting one of our First Star STEAM Academy Tech Talks?
- Do you know a student who would be interested in joining the First Star National STEAM Academy?

Reach out to First Star today at: [STEAMacademy@firststar.org](mailto:STEAMacademy@firststar.org)

[www.firststar.org/STEAM-Academy](http://www.firststar.org/STEAM-Academy) • 2049 Century Park East #4320, Los Angeles CA 90067 • (310) 882-5810

