Starting a Facebook #GivingTuesday Fundraiser for First Star

1. On your personal Facebook Page, ‘Create a Fundraiser’
2. Choose First Star as your Charity: in the search field type in our name, it will be the first to come up
3. Complete the Details:
   a. How much do you want to raise: Up to you, $500-1000 is a great range
   b. When should your fundraiser end: Through the end of the year! Help is promote #GivingEveryTuesday, making each week a chance to give
   c. What is the name of your fundraiser: Personalize this. Some suggestions - Spend #GivingTuesday with First Star!, (Your Name)’s #GivingTuesday Fundraiser for First Star
   d. Why are you raising money? Personalize this as well, this is a chance for you to tell your friends and family why you work for/support First Star and just how much a donation would mean to our students this year.

Once you have created your fundraiser:

1. Invite your friends: Build momentum by connecting friends to your fundraiser. People who invite friends are four times more likely to reach their goal.
2. Share in News Feed: Share your story to let friends know why this charity is important to you and why they should donate.
3. Donate to your fundraiser: Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.